



**Lower Providence Township**  
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## **Immediate Release**

### **Lower Providence Implements Emergency Notification System to Help Keep Residents Safe and Informed**

*Test Call Planned to Ensure Residents are Ready to Receive Time-Sensitive Notifications*

**LOWER PROVIDENCE TOWNSHIP (January 8, 2008)** – Lower Providence Township is implementing a mass notification system to allow Township officials to send emergency messages to thousands of residents and businesses with just one phone call. The first community-wide test call will be made on January 18, 2008.

“We recognize the importance of quick, accurate communication in emergency situations and the impact it has on safety,” said Craig Dininny, Chairman of the Lower Providence Board of Supervisors. “By being proactive and implementing a tool that will allow us to immediately communicate with residents, Lower Providence is now better prepared to handle unforeseen events or emergencies, such as a severe storm, power outage or road closure.”

The system, provided by Connect-CTY, allows authorized Township officials to record and send voice messages to thousands of residents, businesses, and local agencies in just minutes, through a single phone call. The Township can target messages to an unlimited number of groups – everything from mobilizing emergency response teams to coordinating efforts with necessary agencies or volunteers. The Township also can use a map on the system to contact specific geographical locations, sending messages only to the residents within select neighborhoods when needed.

“Having the ability to distribute messages to specific geographic areas and groups will help ensure residents receive time-sensitive notifications that directly impact them,” Dininny said. “All residents should take note of this service and register their contact information to ensure they are ready to receive important information at any given time.”

Publicly available primary residential and business phones in Lower Providence Township will automatically be included in the system. Residents and businesses can provide additional contact information (up to three phone numbers and two e-mail addresses) or remove their number by visiting the Lower Providence Township website, [www.lowerprovidence.org](http://www.lowerprovidence.org) and clicking on the link that reads, “Sign Up Now.” Those without Internet access are encouraged to use public computers at the Township Administration Building and Community Library. Paper forms are available at the Township Building. Residents and businesses with call blocking services can ensure they receive the calls from the emergency notification system by adding 999-999-9999 to their approved number list.

The Township has sent a letter providing details about the new emergency notification system to all residents and businesses. The first test-call will be made on January 18. Those who do not receive the test call are asked to visit the Township’s website and enter their contact information at the “SIGN UP NOW” link. For more information, call the Township Emergency Management Coordinator Charles A. DeFrancesco at 610-539-5900.

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