



Lower Providence Township

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IMMEDIATE RELEASE

Township to Residents and Businesses: Tell Us What You Think

LOWER PROVIDENCE TOWNSHIP (*October 18, 2010*) – Lower Providence Township wants to know how its residents and businesses feel about living/working in the Township - what they think is good and what could be better. The survey is available online at www.lowerprovidence.org.

Meetings were held last month with groups from the resident and business communities. Information gathered at those meetings was used to create the survey. The survey is part of on-going work of the Township's Revitalization Committee and Letter27, a branding firm. The survey results will be used to develop a Township brand and marketing strategy.

The Revitalization Committee was formed to focus on job retention and creation. In addition to focusing on attracting new businesses, the Township's marketing campaign will promote all that the Township has to offer, thus benefiting existing businesses and residents as well.

For more information on the survey, call 610-635-3531.

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Contact:

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