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## Lower Providence Township Revitalization Committee

### Panel Discussion Participation Request Form

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Lower Providence Township residents and business owners/operators are invited to take part in panel discussions to identify the unique qualities that make Lower Providence Township an attractive location to live and work. The Township's Revitalization Committee will host the meetings.

The meetings, one for residents and one for businesses, will be held on Monday, September 20, 2010 in the auditorium of the Township Administration Building. The business session will be held from 2 to 4 p.m. and the residents' session will be held from 7 to 9 p.m. Participants will be randomly selected from the forms returned. It is expected that the Committee will choose between 10 and 15 participants from both the resident community and the business community.

If you are interested in participating, please forward this completed form to the Township, attention William Roth, [LPTRevitalization@lowerprovidence.org](mailto:LPTRevitalization@lowerprovidence.org), or fax 610-539-6347. The form must be received by **Monday, September 13 at 4:30 PM**. The Committee will notify those selected on Wednesday, September 15. Thank you for your involvement!

To learn more about the work of the Revitalization Committee, please refer to the attached sheet.

#### Resident Participant Information

Name: \_\_\_\_\_  
Home Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: PA Zip: \_\_\_\_\_  
Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Meeting Monday 9/20 at 7:00 PM in the Lower Providence Township Auditorium

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#### Business Participant Information

Business Owner: \_\_\_\_\_  
Business Name: \_\_\_\_\_  
Business Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: PA Zip: \_\_\_\_\_  
Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Meeting Monday 9/20 at 2:00 PM in the Lower Providence Township Auditorium



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#### **What Is the Revitalization Committee?**

The Township's Revitalization Committee was formed four years ago to focus on job retention and creation. Initially, the Committee concentrated on the Valley Forge Corporate Center (VFCC), but now the work has expanded to include the entire Township.

Most recently, the Committee recommended the hiring of Letter27, a branding/marketing firm. The marketing effort will focus on attracting new businesses and promoting all that the Township has to offer, thus benefiting existing businesses and residents as well. The Township is not using taxpayer funds for this effort, but will use project funds set aside by third parties for business improvements.

#### **What Is the Purpose of the Panel Discussions?**

The meetings are part of Letter27's branding/marketing process. The Revitalization Committee and Letter27 will take the information gathered from these discussions and develop a community-wide survey. This survey will be used to capture a comprehensive picture of Lower Providence Township, determining what is most important to our residents and businesses. What you tell us will provide a blueprint for the Township's branding and marketing effort.

#### **What Are We Trying to Achieve?**

The ultimate goal of the Township and the Revitalization Committee is to create a vibrant, growing economy. It is this economy that will allow Lower Providence Township to continue to provide its high level of services to its citizens, businesses and visitors.

#### **More Information**

Visit the Township website at [www.lowerprovidence.org/RevitalizationCommittee.htm](http://www.lowerprovidence.org/RevitalizationCommittee.htm) to follow the work of the Committee.