

Excellence

For outstanding efforts and achievement in citizen communication, this

Third Place
is presented to

Lower Providence Township Montgomery County

in the category of Most Improved Newsletter

Presented by the Pennsylvania State Association of Township Supervisors



February 2019

Executive Director

Executive Board Chairman



51st Annual PSATS Citizen Communication Contest

Lower Providence Township

Category: Most Improved Newsletter

Entry: Fall 2018

Through the Township's partnership with Franklin Maps and with of the support of businesses who advertise in the publication, we are able to provide the newsletter to residents and businesses at a greatly reduced cost. The addition of ads to the newsletter, however, often made it difficult to achieve the article and photo prominence that was desired. Staff made the decision to redesign the newsletter and worked with Franklin Maps to create dedicated ad pages. The new design provides a balance of space for Township information and our advertisers.