

Bird Town Pennsylvania

Creating Livable
Communities
Through the Lives
of Birds



BIRD TOWN
PENNSYLVANIA



Mission

Bird Town Pennsylvania works in partnership with local municipalities and like-minded organizations to promote community-based conservation actions to create a healthier, more sustainable environment for birds, wildlife and people.



Bird Town has been actively engaging municipalities in Pennsylvania for over 10 years.

It originated as a vehicle for supporting the Bird Habitat Recognition Program and has evolved to include so much more. Over 2000 homes were registered by 2018.

Pennsylvania Audubon Council (PAAC)

- PAAC members are the 21 Audubon chapters in Pennsylvania
- Bird Town Pennsylvania, LLC is under corporate umbrella of PAAC
- PAAC is an IRS 501 (c) 3, a state registered charitable organization, and exempt from paying state sales tax
- PAAC is using the Audubon chapter network to help establish Bird Towns across Pennsylvania
- Leigh Altadonna is the appointed PAAC rep to the Bird Town Pennsylvania Board of Directors





Engages – Educates – Encourages - Supports

- holding native plant pop-up gardens, sales and swaps
- installing demonstration native plant, pollinator and rain gardens
- developing proclamations, resolutions and ordinances to address invasives, native plants, pesticides, clean water, etc. to support healthier ecosystems
- supporting and running community science programs
- educating about invasive plants and running workshops for their removal
- reducing bird window strikes and pesticide use
- planting trees and shrubs to create green corridors and reduce runoff and build up riparian buffer zones
- working with schools to engage and educate about these issues
- educating about storm water management with rain barrel workshops and giveaways

40 Bird Towns in 9 Counties and growing!

Berks County

Longswamp Township

Bucks County

Chalfont Borough

Doylestown Borough

Doylestown Township

Falls Township

Lower Makefield Township

Morrisville Borough

New Britain Borough

Newtown Township

Richland Township

Solebury Township

Springfield Township

Northampton County

Bethlehem City

Chester County

Charlestown Township

Kennett Township

Schuylkill Township

Tredyffrin Township

West Vincent Township

Delaware County

Concord Township

Lansdowne Borough

Nether Providence Township

Newtown Township

Radnor Township

Swarthmore Borough

Lancaster County

Manheim Township

Lehigh County

Allentown

Lower Macungie Township

Salisbury Township

Whitehall Township

Tioga County

Wellsboro Borough

Montgomery County

Abington Township

Borough of Jenkintown

Cheltenham Township

Hatfield Township

Lower Gwynedd Township

Marlborough Township

Springfield Township

Upper Dublin Township

Upper Moreland Township

Upper Salford Township

The Goals of Bird Town

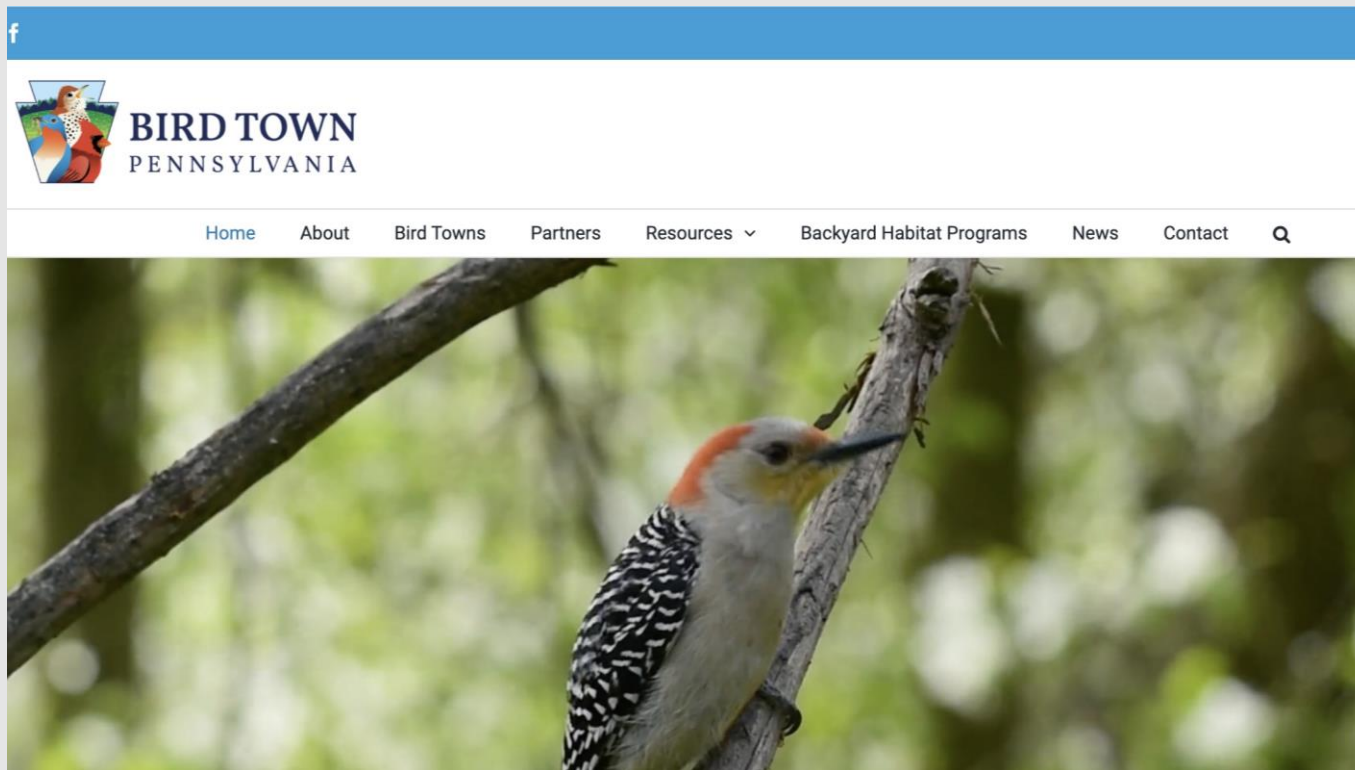
- Connect more people to nature through bird-related activities, ecological landscape practices and networking,
- Improve general ecological literacy,
- Inspire municipal level change to create a more livable community for birds, wildlife and people,
- Encourage grassroots innovation and involvement and sharing across communities.



What does Bird Town PA provide for your municipality?

- A state-wide structured program with congruous goals.
- Offers concrete resources and achievable actions.
- Provides a framework for community networking with other Bird Towns and Conservation Partners that includes avenues of communication, events, volunteer opportunities, citizen science projects and more.
- Bird Town PA Leader training and workshops.
- Provides opportunities to expand into diverse communities.
- Increases opportunity and success in obtaining funding.





Please visit our website:
birdtownpa.org

- Includes a rich array of resources
- List of Conservation Partners
- Excellent Articles
- Update to date Calendar of Events
- A special Backpage for Bird Town PA Leaders Only which includes:
 - Contact Lists for the program and other programs
 - Workshop and Meeting Recordings and Supplementary documents
 - Sample PROs and other templates

Additional Networking Opportunities

- **The Bird Town Flyer:** bimonthly eNewsletter for Bird Town Leaders to learn about program updates and to share their events to inspire others.
- **Bird Beat:** quarterly Community eNewsletter to inspire and inform residents about actions they can take and provides seasonal tips.
- **The Bird Town Forum:** a Facebook page group with over 160 members, where Bird Town Leaders share upcoming events and inspiration material.



BIRD TOWN FLYER

*A Publication of the Bird Town
Pennsylvania Working Group*



January 17, 2022

CONNECT WITH BIRD TOWN PENNSYLVANIA

There are several ways for Bird Town leaders to stay connected with each other and Bird Town Pennsylvania through social media and on-line resources.

Bird Town Flyer:

The Bird Town Flyer is the bimonthly digital newsletter of Bird Town Pennsylvania. The “publication” schedule is the 15th of January, March, May, July, September, and November. It is distributed to the Bird Town leaders in our database and intended to provide Bird Town updates, promote upcoming workshops, and spotlight or profile an outstanding Bird Town event or project that has taken place. We encourage the submission of contact information of the leaders in their respective Bird Towns. This could include members of their

Bird Town's Six Strategy Areas



MUNICIPAL
ACTIONS



SCHOOL DISTRICT
ACTIONS



COMMUNITY
ENGAGEMENT



HABITAT
ENHANCEMENT



COLLABORATIONS



ADVOCACY



Four-Tiered Program Certification Level Requirements

- **Green:** All new Bird Towns start here!
- **Bronze:** Complete **one** task in 4 of the 6 strategies
- **Silver :** Complete **two** tasks in 5 of the 6 strategies
- **Gold:** Complete **three** tasks in all 6 strategies

All Bird Towns must provide an Annual Report

Bird Town Pennsylvania Certification Levels

Our Bird Towns and their communities vary by financial and human capital.

The tiered structure allows communities to start small and work their way up to superstar.

New Bird Towns Programs begin with a Green Level Certification with minimal requirements.

Bronze, Silver and Gold levels have increasing expectations

Bird Towns work at their own pace without time restrictions.



Bird Town Municipal Application Process

- Meet virtually with Bird Town President to go over the process and Municipal Application Toolkit
- Form a Bird Town Committee
- Pass a Municipal Resolution to support Bird Town
- Complete the Application
- Submit Application for review by the Bird Town Outreach Committee

A small brown bird with a black beak and dark eye is perched on a thin, light brown branch. The bird is facing left, looking slightly upwards. The background is a dense field of pink cherry blossoms, some in sharp focus and others blurred. A large white circle with a thin green border is positioned on the left side of the image, containing text.

Thank you!

For more information,
please contact us at
pabirdtown@gmail.com