

Lower Providence EAC Earth Day Campaign

April 10th-19th 2021

Partners:

Lower Providence EAC

Lower Providence Parks and Recreation
Department

Optimist Club

John James Audubon Center (Mid
Atlantic Audubon)

Public Awareness and Engagement

Environmental Advisory
Council

Sustainability Resolution

Community benefits of
connecting to outdoor spaces

Local environmental issues
connected to watersheds and
stormwater

Highlight effective
partnerships



Structure

April 1st: Social media teasers

April 10th: Event: Perkiomen Watershed
Conservancy Cleanup

April 10th-19th:

#TrashTag campaign

Daily tips related to environment and
sustainability

Storybook Trail “Bailey the Bald Eagle”

April 18th: Event: Earth Day at JJAC





Sample Facebook Posts for #trashtags

Lets not play; pick up 5 items of trash a day!

#trashtag #earthday2021



Clean up where you live; clean up wherever you are!

#trashtag #earthday2021



Pick up whatever fits in your hands; then recycle!

#trashtag #earthday2021







Present:

STORYBOOK TRAIL

Come out and enjoy our first StoryBook Trail. Start your journey at the Pavillion/Play Ground area at Eagleville or Eskie Park and Celebrate Earth Day!

You will enjoy a walk and get to read the story of "Bailey the Bald Eagle and the Great Flight." Make your way around the walking path and discover each page of the story tied to a tree! Keep your eyes open; you don't want to miss any part of the story along the trail!

As you read this tale, make sure you snap your photo making these "Bailey" inspired faces or poses:

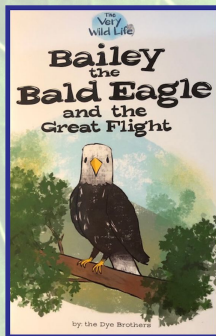
- Give us your BEST Eagle Eye 
- Pose with your wings flapping...
- Soar like an Eagle! 
- Scream like an Eagle

And don't forget to send your images to us at lowerprovoc19403@gmail.com or need parks and rec email for a chance to win an awesome prize!

earth day
celebration
april 18 & 19, 2021
daylight park hours

JOIN US AT:

Eagleville Park
100 Parklane Drive Norristown, PA 19403
or
Eskie Park
524 Church Road Eagleville, PA 19403



Audubon | John James Audubon
Center at Mill Grove

1201 Pawlings Road Audubon, PA 19403

Program is free to attend but, pre-registering is advised.
Link for Registration: [I NEED THIS](#)

ACTIVITY STATIONS



Live Animal Meet & Greet
Screech Owls



Water Testing
Sample Creek Water and Test Quality



Artifact Table
Touch Animal Artifacts



Enviroscape
Interact with a Model of a Watershed



Lego Bird Building
Try your Hand at Lego Building



Bird Art Project
Need to be Determined

earth day
celebration
april 19, 2021
10am - 2pm

JOIN US...



Jay Jay, our mascot will make an special appearance!
The Museum will be open to those to pre-register, along with our gift shop

GIVEAWAY

Sappling and Seed Giveaway



Native Plants are great for wildlife.
Guests will take home a sappling
or native seeds to plant!
NEED ANOTHER SENTENCE

How can you help?

Volunteers: email LeahBaird@aol.com

Event sponsors: email emdelong509@gmail.com

Register to help with Perkiomen Watershed Cleanup:
<https://www.perkiomenwatershed.org/stream-clean-up>

Register to attend LP Earth Day Celebration:
<https://act.audubon.org/a/earth-day-celebration>