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Township's Social Media Efforts Earn Top State Honors One of three Citizen Communication Awards Received

LOWER PROVIDENCE TOWNSHIP (*December 18, 2013*) – Lower Providence Township's use of social media to keep its residents and businesses informed earned first place in the Citizen Communication Contest of the Pennsylvania State Association of Township Supervisors (PSATS). The award was one of three received by the Township. Lower Providence also placed second in the Annual Reports category and third in the Class 1 Newsletters category (for townships with populations over 10,000).

The Township's Facebook page, as well as the Lower Providence Police Department's page, caught the attention of the judges in the Social Media category. The top spot was shared with Middlecreek Township, Snyder County, after judging in the category ended in a tie.

The annual contest recognizes townships that have successfully communicated information, programs and activities to their community. Contest entries were judged on the usefulness of information presented and how well the information was communicated. Judges included representatives from the Governor's Center for Local Government Services, members of PSATS' publications-public relations committee and staff members of PSATS' Pennsylvania Township News.

PSATS represents the Pennsylvania's 1,454 townships of the second class which represent more residents – 5.5 million- than any other type of political subdivision in the commonwealth.

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